

CONTRIBUTING TO WESTERN 4W DRIVER



Western 4W Driver is always on the lookout for new writers and submissions from freelance writers for our magazine. We are continually striving to provide our readers with the most up-to-date, informative, entertaining and educational articles. To ensure your article meets the standards set by our team, please follow the guidelines contained within this document.

HOW TO PITCH AN IDEA

Here are some simple things you can do to maximise your chances of being published:

Don't initially send fully written pieces

It can be tempting, when you have an idea, to write the whole piece and send it over, but in some cases, we will already have published other pieces on the subject you'd like to write about.

Keep your pitch short and simple

Pitches don't need to be more than a few paragraphs long. We're just looking for an outline of what you'd like to write about.

Explain why you're the right person to write this piece

Perhaps you're an expert in the particular subject you'd like to write about, or you have a personal story that will bring readers new insight into a topic or destination. You might work in an industry that would be of interest to our readers. Tell us why you're the right person to write this particular story. It's also worth mentioning, briefly, any writing experience you've had in the past, but don't be put off simply because you haven't been published before. We take many pieces from first-time writers, because they've been exactly the right person to write the column in question.

Send your pitch via email to submissions@western4wdriver.com.au

We will contact you if we need more information or would like to use your article.

SUBMITTING AN ARTICLE

Only submit text or images that you have taken yourself, or have obtained written permission from the copyright holder. Western 4W Driver accepts no responsibility for any copyright infringements from text or images submitted by contributors. We reserve the right to edit any text and images submitted to us.

You will only receive payment for your article if it is published and payments are made 30 days after the publication date.

TEXT SUBMISSION:

Text should be submitted via email to submissions@western4wdriver.com.au and should be saved as a Word document.

Please supply a suggested article title and include your full name, postal address and contact details (not published).

Before submitting your article, please proof read it thoroughly for any mistakes and run a spell check. Please take note of our deadlines and word count requirements (over the page) prior to article submission.

Finally, there is no need to format your document with fonts or colours, as this will be done during the design stage.

PHOTOGRAPHS:

Aim for at least 8-10 photos per article. We also require a separate text file with captions for each photo.

Photos should be submitted electronically via email to submissions@western4wdriver.com.au or uploaded to us using the free website www.wetransfer.com

When taking photos for your article, set your camera to its highest resolution and if your camera shoots in RAW, please also supply these photos.

Do not alter, crop or perform any corrections or enhancements on the images as this will be done by our design team.